

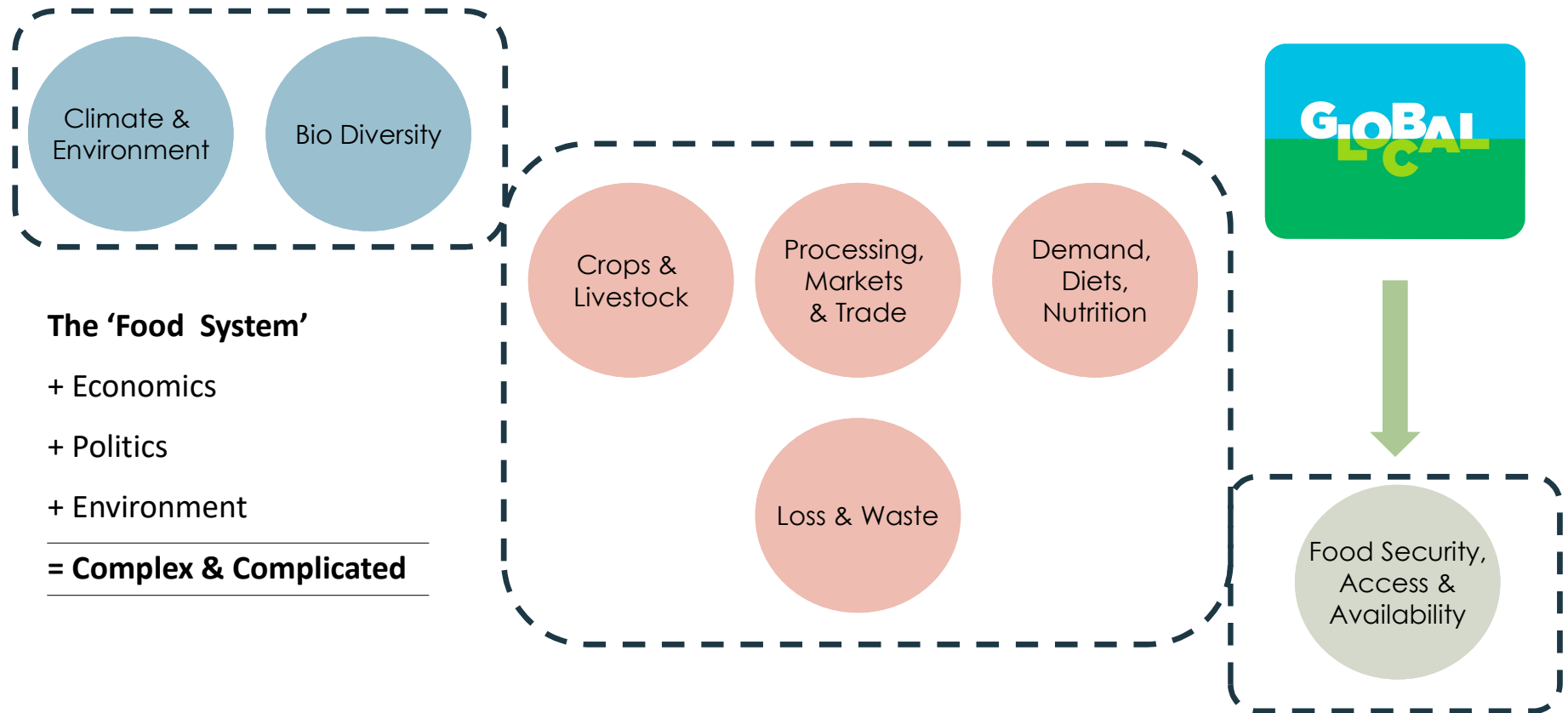


**Andy Burnham:**  
Our Voice

# Associated Mayoral Manifesto Commitments

- Work to end the scandal of Food Poverty
- Develop the “No Child Should Go Hungry Campaign” to end Holiday Hunger.
- Support Marcus Rashford's powerful campaign to end Holiday Hunger and will continue to give this our full backing.
- Support new and existing community food projects to provide healthy food for deprived communities
- Support the Food Poverty Action Strategy, Food Networks and the implementation of the Food Poverty Action Plan for Greater Manchester.
- Continue to support the campaign to make the 'Right To Food a human right

# Why a Focus on 'Food Security' in GM?



A large teal circular graphic on the left side of the slide, containing the title text.

# Developing a Mission-Orientated approach to Food Security in Greater Manchester

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The 21st century is becoming increasingly defined by the need to respond to major issues facing society. These are sometimes referred to as ‘grand challenges’.

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To make these challenges achievable, they need to be broken down into pragmatic steps. These can be termed ‘Missions’. They have tangible targets within a challenge context that act as frames and stimuli for Innovation.

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Task groups will ideally emerge from participative co-design processes, reinforcing ‘bottom-up’ engagement as a core principle of mission-oriented innovation.

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There needs to be a strong emphasis on a cross-sector, ‘whole-society’ approach that is both ambitious but also realistically achievable.

# Initial Focus for the Food Security Action Network

Mission

End Food Insecurity in Greater Manchester with an initial focus on



**NO CHILD GOES HUNGRY**

DOING THINGS DIFFERENTLY  
IN GREATER MANCHESTER

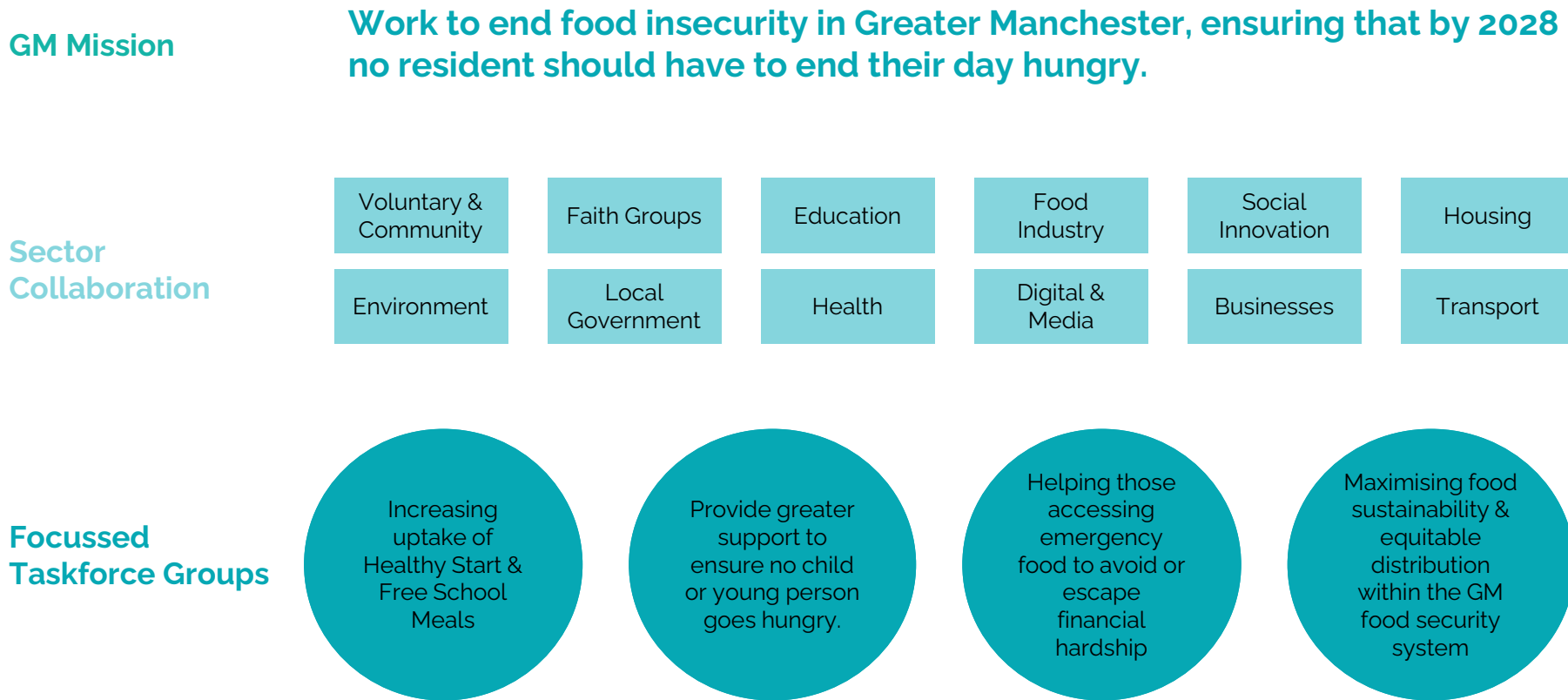
Sectors

VCSE Sector	Faith Groups	Education	Food Industry	Social Innovation	Housing
Environment	Local Government	Health	Digital & Media	Businesses	Transport

Taskforce groups



# Refreshed Focus for the GM Food Security Action Network



# Refreshed Framework for Action incorporating Commitments Called for

## **Refreshed GM FSN Mission:**

**Work to end food insecurity in Greater Manchester, ensuring that by 2028 no resident should have to end their day hungry.**

### **Mission-wide commitments called for:**

- Establish a cross-sector 'GM Food Programme Board' (bringing together health and nutrition, food security and accessibility, sustainability and economics, education, works and skills) to provide strategic leadership, coordination and accountability and the voices of lived experience.
- Work with private businesses around an emphasis on food with social value and corporate social responsibility
- Continue to lobby central government and attract national/international expertise to support GM in this mission.
- Provide political leadership and appropriate resourcing to enable <<Name>>, Greater Manchester's inclusive network for social and climate justice..
- Refresh the established mission-based action networks to ensure coherence, coordination and collaboration across these.

### **FSAN Taskforce Group 1 Focus**

**Increasing the Uptake of Healthy Start and Free School Meals across Greater Manchester**

#### **Commitment called for:**

- FSM Auto-enrolment system for GM in conjunction (with schools)
- Engage with Supermarkets to establish the role they can play in supporting the increase in uptake of the Healthy Start Scheme.

### **FSAN Taskforce Group 2 Focus**

**Providing greater support to ensure no child or young person goes hungry**

#### **Commitment called for:**

- Develop a range of support mechanisms to ensure no child goes to bed hungry in GM.
- Engage with schools and colleges to establish clarity on the role they can play in supporting this mission.

### **FSAN Taskforce Group 3 Focus**

**Helping those accessing emergency or subsidised food to avoid or escape financial hardship**

#### **Commitment called for:**

- Execute a GM benefits uptake campaign in 2024
- Train all FSN groups on the GMPA MART tool and track usage by June 2024
- Work alongside the GMCA to host a meeting with local authority reps to encourage cash first and cash first trials in 2024
- By June 2024 to have proactively engaged people with a lived experience of financial insecurity, in the direction and design of our wider objectives

### **FSAN Taskforce Group 4 Focus**

**Maximising food sustainability and equitable distribution within the local GM food security system**

#### **Commitment called for:**

- Work with the emergency and community-based food offer to pilot ways to increase the supply of sustainable and healthy food to people on limited incomes.
- Work with policy makers to end "choosing between" healthy food and enough food/sustainable food and enough food (for people on low incomes), and bring work streams around food sustainability and food security together
- Pass the right to grow across Greater Manchester and pilot community growing projects that maximise the part that community sustainable agriculture can play in creating resilient communities with more access to healthy sustainable food.

# GM FSAN Progress So Far...

Building out from the Humanitarian Assistance response to the pandemic, here are some of our key areas of progress so far:

1. Establishment of a **pan-GM Food Security Action Network**
2. Establishment of **4 Taskforce Groups with cross-sector representation** and lived experience
3. Provision of over **15,000 emergency food vouchers distributed** to young people in immediate need
4. Design and launch of the **GM FSAN website**
5. GM the first and only city-region to officially back the **'Right to Food' campaign**
6. Mayoral Round Table meeting with **'Big 7' Supermarkets** and food manufactures, with subsequent actions
7. Establishment of a GM Youth Food Board **in collaboration with Biteback 2030 and GM YCA**
8. Continuing to **support existing projects** e.g. FareShare
9. Incorporating food security questions into the **GM Residents Survey**
10. Developing a proposal with GMPA to review current policies and procedures **for tackling poverty**



# GM Networks Connect - Laying the foundations together

Poverty Action

Homelessness Action

Age-friendly GM

Food Security

GM=EqAI

Live Well

BeeWell

GM Moving

Digital Inclusion

GM System Changers

Good Employment

#GMNetworksConnect

Carbon neutral future



# KEY THEMES

## Shared approach

- Shared vision & values

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- Shared narrative & story

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- Shared learning on 'how'

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- Shared comms, e.g. blogs, podcasts, socials

## Relationships & understanding



## Shared spaces

- Shared events

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- Website / forum

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- Shared flow of activities

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- Coordination

- Signpost to & build on each other's spaces & activities

## MEMBERSHIP/ REPRESENTATION

Balance of partners

- VCFSE networks and orgs

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- Public sector orgs

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- Private sector - e.g. BCorps

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- Academic networks

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- Political leaders



Questions?